



WHAT'S IN IT FOR ME?

Creating a personal mission statement will guide you in making decisions and provide you with a better understanding of yourself.

NOTES

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

DISCOVER A GREATER UNDERSTANDING FOR YOURSELF:

- What moves you
- Find your talents
- Identify your passions
- Your vision

WHAT MOVES YOU

What do you love about your job?

What would you like to learn?

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What magazines intrigue you most at a newsstand? What sections or articles most catch your attention?

Is there any need or problem you believe in so strongly you'd love to work at it full-time if you were paid well to do it?

FIND YOUR TALENTS

What three adjectives would others use to describe you?

List one strength that you have when interacting with other people.

What things in your job come naturally to you?

What skills have you developed since you began working?

IDENTIFY YOUR PASSIONS

If you could teach three things to others about what excites you in the world, what three things would you teach?

If you could convey to others three things about what angers you in the world, what would you convey?

What drives you to get up and get going every day?

VISION

Who is doing the kind of work you most wish you could be doing?

What do you want more of in your work?

If money was no object, what would you be doing with your life?

What would you do if you were 10 times bolder?

What are your career goals for the next 3-5 years?

A PERSONAL MISSION STATEMENT ANSWERS THESE QUESTIONS

What is my career and life about?

What do I stand for?

What action am I taking?

MY PERSONAL MISSION STATEMENT

NEXT STEPS:

- Study and live by your personal mission statement; hang it in a place you will see it often
- Continue to evaluate your mission statement, revise if necessary
- Go forward and live the mission statement every day

PERSONAL ACTION PLAN

BOTTOM LINE

You may not be able to make immense changes overnight but identifying your Why can set up a roadmap for the path you wish to take.

